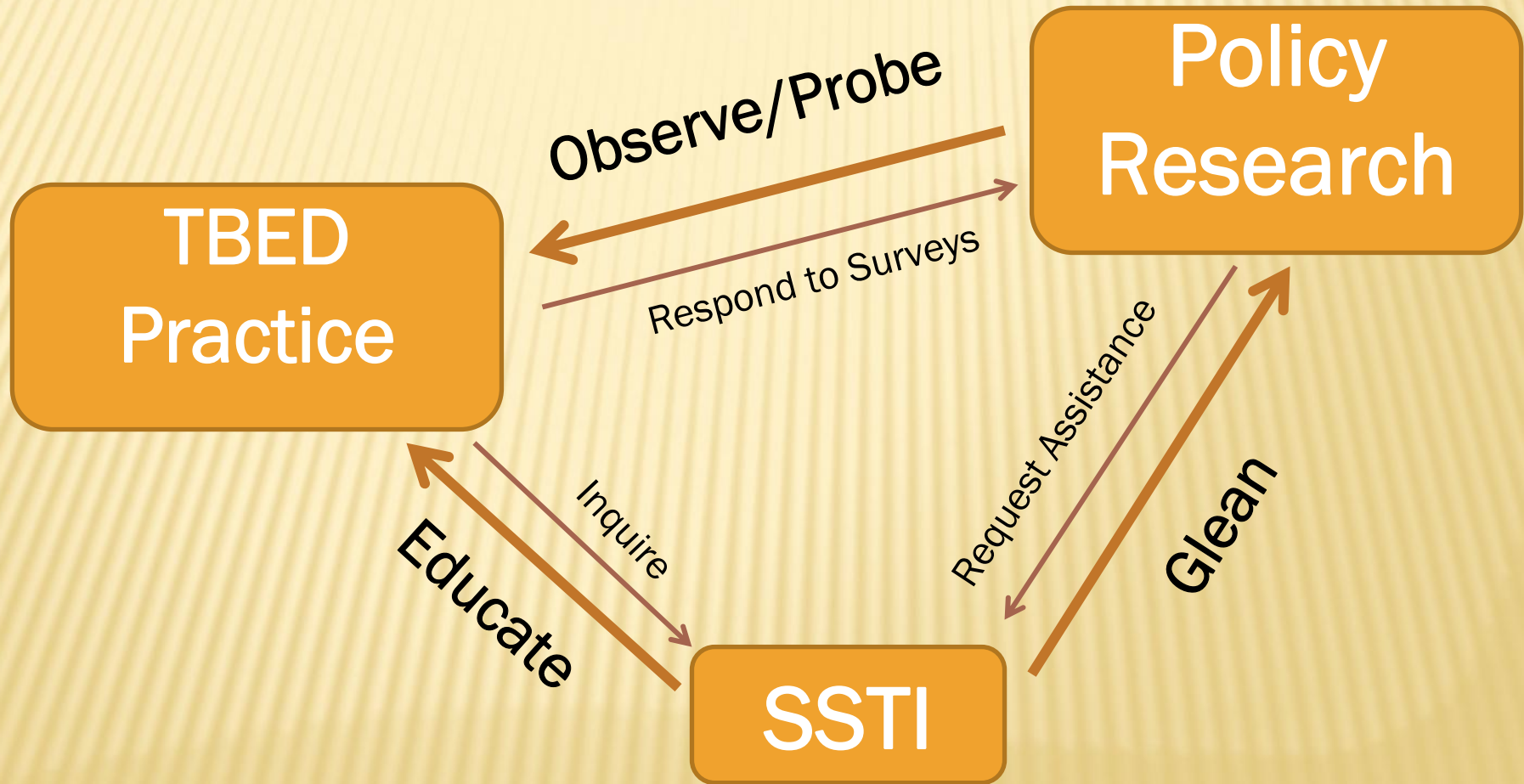


Mark Skinner, SSTI
ISRN 12th Annual Meeting
Toronto, ON
May 5, 2010

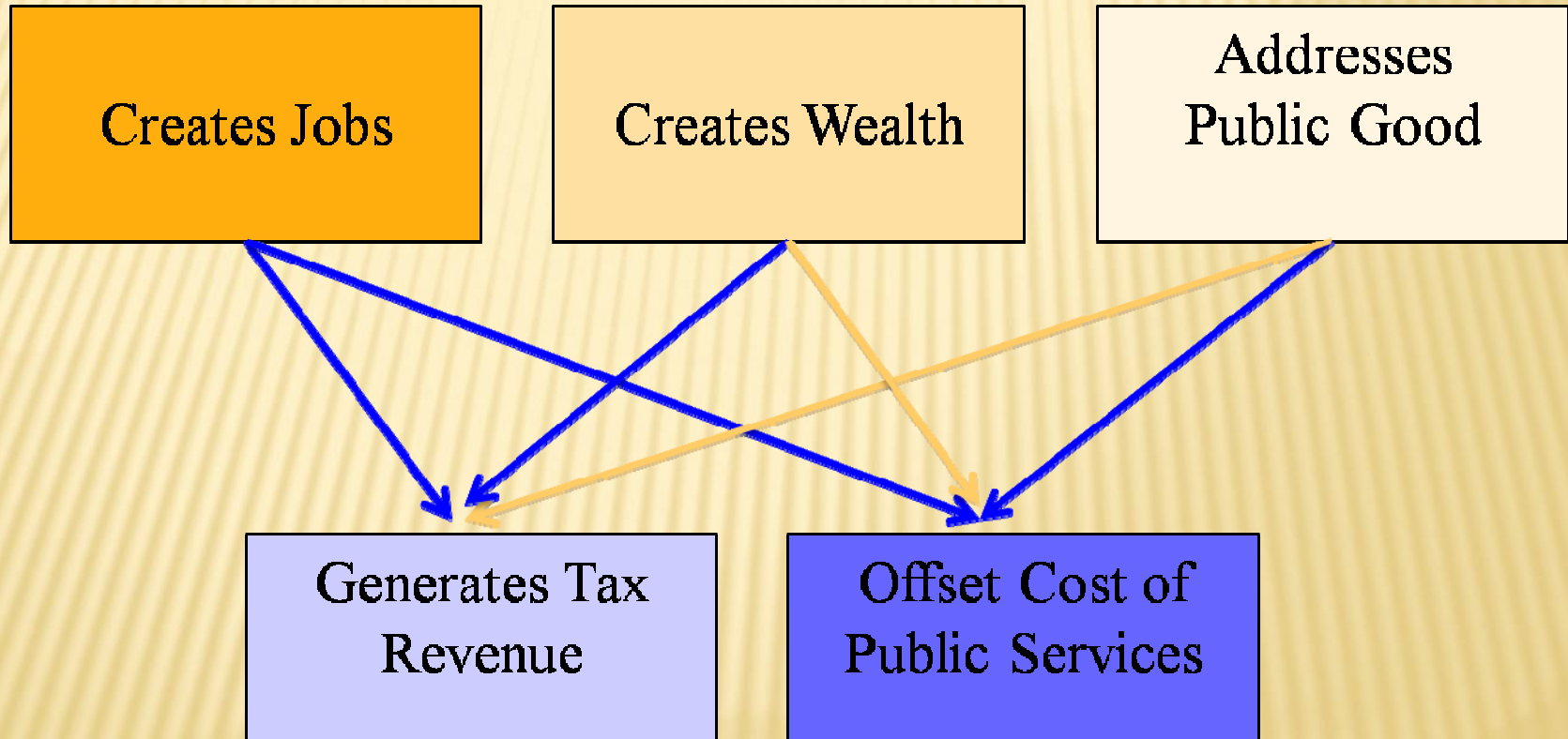
DRIVE-BY ISRN

FROM POLICY TO PRACTICE



WHY DO ECONOMIC DEVELOPMENT?

Three Easy Answers



DRIVE-BY ISRN

INTRODUCING ISRN TO AMERICA 9/21/2001

- ✘ *The Canadian Innovations Systems Research Network (ISRN) is in the process of conducting a five-year \$2.5 million (Canadian) study to examine the impact and importance of cluster-driven innovation in Canada. According to the ISRN website, Innovation Systems and Economic Development: The Role of Local and Regional Clusters in Canada will “investigate how local networks of firms and supporting infrastructure of institutions, businesses and people in communities across Canada interact to spark economic growth.” The dynamics of 20 different clusters across five regions and in both rural and urban economies will be examined through the project.*
- ✘ Several of the working papers presented at the 2001 ISRN annual meeting may be of interest to *Digest* readers, including:
 - + *The Elusive Concept of Localization Economies – Towards a Knowledge-based Theory of Spatial Clustering* by Anders Malmberg and Peter Maskell
 - + *Local Clusters, Innovation Systems and Sustained Competitiveness* by Lynn Mytelka and Fulvia Farinelli
 - + *Key Drivers of Foreign Firm’s Locational Choice: Knowledge Nodes, Cross-Cultural Differences and Investment Motivation* by Cliff Wymbs
 - + *Regional Innovation Systems: The Integration of Local “Sticky” and Global “Ubiquitous” Knowledge* by Bjorn T. Asheim and Arne Isaksen

✘ *“for anyone interested in cultivating the fullest understanding possible of the wide world of tech-based economic development, I believe one of the best newsletters/websites is Ontario's Regional Economic Development and Innovation (OREDI) Newsletter.”*

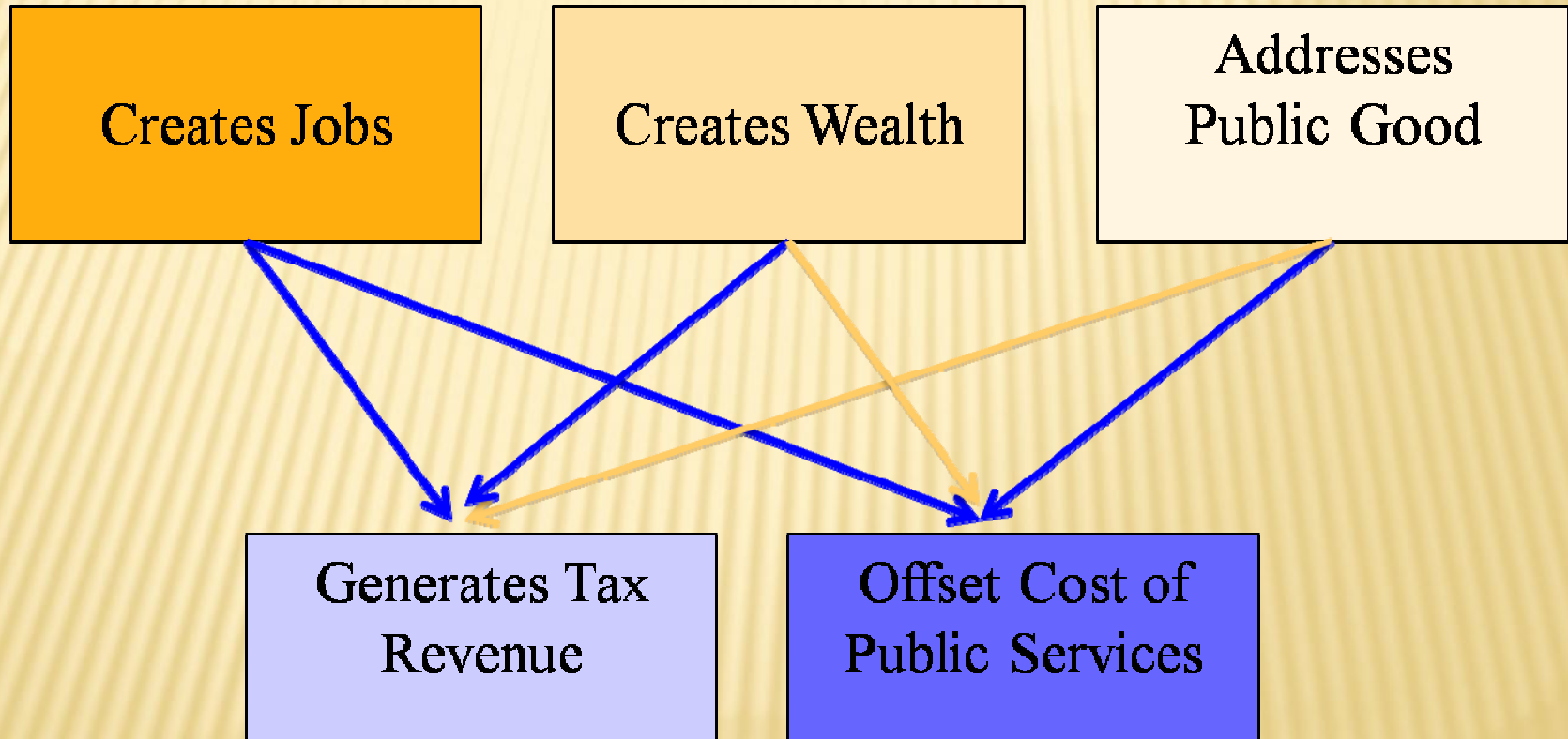
- SSTI Weekly Digest
Feb 22, 2002

SOUTH OF THE BORDER

The Bush Administration

WHY DO ECONOMIC DEVELOPMENT?

Three Easy Answers



ISRN FAN CLUB, U.S. CHAPTER

- ✘ Launch Recent Research section of newsletter
- ✘ Promote systems approach to TBED in federal policy recommendations
- ✘ Secure funding for TBED Resource Center
- ✘ Secure funding for TBED mapping project

- ✘ Shill ISRN books
- ✘ Invite David Wolfe to participate in SSTI's conferences
- ✘ Begin to offer Canadians member-rate discounts to SSTI conference
- ✘ Attend ISRN conferences

-
- ✘ *“Canada, with its ISRN project, is funding some of the most impressive long-term research into understanding the composition, unique characteristics, and underlying policy elements of regional innovation systems.”*

- SSTI Weekly Digest
July 19, 2004

MEANWHILE IN THE U.S....

The Bush Years: A Second Term

DRIVE-BY ISRN

CRACKS IN THE ICE?

- ✘ Digest coverage of “Ontario’s Regional Innovation Network Dares Venture Where More TBED Must”
- ✘ Cites ISRN conclusions as changes needed for U.S TBED policy.

- SSTI Weekly Digest
Dec. 19, 2007

- ✘ 2008-2010 -- D.C. policy meetings on changing federal innovation policy (Brookings, ITIF, Council, Kauffman, AAU, APLU, ASME, NSF, EDA, OSTP, NEC)

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-
- ✘ *“21st Century Cities in Canada: The Geography of Innovation, is enlightening, insightful, and frustrating – the final adjective because we should, but do not, have the same well grounded and succinctly articulated understanding of how American city-regions function systemically to encourage or thwart innovation and competitiveness.”*

- SSTI Weekly Digest
Jan 13, 2010

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IRREPLICABLE BRILLIANCE?

Peered Network Approach to
Studying Regional Innovation

*Can it be done with 366 Metro Areas in 50
States?*

IRREPLICABLE BRILLIANCE?

International Participation in Study, Synthesis

Removing the blinders of Yankee Imperialism?

Thank You, ISRN!